



paulsartori
FOUNDATION

Win up to £25,000

PAUL Sartori Foundation launched its lottery on March 27th, 2009.

It saw it as a way forward, following its reduction in funding the previous year. With 50p from every ticket sold going directly to its cause, it was hoped it would help generate the much-needed income to help the foundation continue to sustain the levels of care it provides in the county.

In 15 weeks, it has gained more than 170 members, producing an income of more than £4,500. The aim is to increase the number of members to 500, to generate an income of £13,000 by the end of the year.

Joanne Horton, donations development officer explains:

“We need to raise as much income as possible to enable us to provide our service throughout Pembrokeshire. We hope that the lottery will give us the sustained, steady stream of income that will allow us to continue to provide hands-on home nursing care to those with a life limiting illness and to support the families of those affected.”

She went on to say,

“The initial response was very encouraging, but we have noticed that the number of new members joining our lottery has slowed down. It could be that there are still people who haven’t had a chance to complete their application yet...it took me a couple of weeks to send mine off!”

The need and demand for the vital service that is available 24 hours a day, 365 days a year, is still growing. Paul Sartori Foundation is looking at ways it can increase its income.

“If we can increase our lottery memberships, it will boost our income significantly, so we will be promoting it at Tenby’s Party On The Beach, at the County Show and at a number of events where people will be able to join there and then, giving them an opportunity to win a prize sooner. I know one woman who has already won three times!” said Joanne.

‘EVERYONE’S A WINNER’

Joanne went on to say,

“During a discussion about our lottery, one man said, ‘So, everyone’s a winner!’ pointing out that whoever joins our lottery knows they are helping Pembrokeshire’s only hospice at home service, so we win, but at the same time, they have a chance of winning a cash prize themselves!”

“Not everyone knows about the work of Paul Sartori Foundation, how people depend on the equipment loan service, the benefit they feel from the complementary therapies and how much they value the support from the nurses, nursing assistants and the PSF support worker. Many people are amazed when they hear that it has to raise most of its income and depends so heavily on the support of the people of Pembrokeshire. There are many wonderful causes out there, but one day I found myself scrutinising my own bank statement before I realised how much I was donating abroad, while I have people in my own neighbourhood who need help. If it was possible to change the world and help everyone, I’m sure we would, but for now, I’m very proud to support a charity that is dedicated to the people of Pembrokeshire, those who need our help.”

THREE IS THE MAGIC NUMBER

In an attempt to drive the lottery and increase the number of memberships, the foundation will be having a ‘Magic 3’ event next month, challenging people to refer three new members by the end of September, hoping that this will make a difference.

For more information on the lottery or to download an application form, you can visit the website www.paulsartori.wales.org or call Jo on 01437 763223.

We are proud to support the Paul Sartori Foundation and wish them success with their new venture



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DOES CHARITY BEGIN AT HOME?

Jane, a lottery member from Haverfordwest said:

“I feel like I am walking on air”

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