

RNLI SOS
 join our biggest fundraising day
www.rnli.org.uk/sos

January
29
 2010



SOS day is the RNLI's biggest fundraising day of the year and it's a great way to get 2010 off to a cracking start, while helping to save lives at sea.

THE RNLI is a registered charity funded by people like you to save lives at sea. Our volunteer crews and lifeguards put their own lives on the line to save others, providing a 24/7 search and rescue service around Britain and the Republic of Ireland, as well as safeguarding beaches.

£15 could buy a set of red and yellow flags, the international symbols used to identify the safest swimming waters, and help RNLI lifeguards keep bathers safe on the beach.

These volunteers come from all walks of life, doing this vital lifesaving work on top of their day jobs. With only one in 10 of new crew members having a professional maritime occupation, it's essential to give them the finest training, the safest boats and the best lifesaving equipment.

£63 could provide a lifejacket check. Every year around 4,500 RNLI life-jackets are cleaned, inspected and repaired, to make sure they're all 100% seaworthy, essential to keep a crew member afloat, should he or she end up in the water.

By having fun on SOS day, you will be supporting our crews' bravery - and everything you raise will help pay for their training, lifeboats and lifesaving kit.

£180 could buy an RNLI-designed safety helmet and protect a crew member's head from the worst a cruel sea can throw at them.

Here are just some ways in which the money you raise could help save lives at sea:

£450 could equip an RNLI lifeguard for a year — from their Speedos to a first aid kit and rescue tube, ensuring they have everything needed to provide safety cover for beach users.

£1,214 could cover the annual training costs for one of our volunteer crew members, ensuring they are fully equipped with the knowledge to save lives at sea.

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